



Top Salesman on offer!

... Look at their CV:

- They can bring you turnover 7 days a week
- Our pavement signs are never ill and are resistant against heavy rain or snowstorms. They can even endure Storm Force 8 gales!
- The labour costs are only a few cents a day

We have sold more than 200,000 pavement signs!



VR StoreStopper® RB 2000

PREMIUM



The VR StoreStopper RB 2000 is indisputably the best, most user-friendly and durable pavement sign on the market. Patented snap mechanism for tool-free mounting on the base.

- Double-sided snap frame
- Mobile, unbreakable plastic base with 42-litre capacity
- Kick-proof back panel
- Smooth and dry posters thanks to fixing clips
- Three-year warranty

Standard specifications

Profile:	44 mm anodised silver
Base:	grey or black
Back panel:	2.5 mm kick-proof ABS
Protector sheets:	0.5 mm clear APET

Standard poster sizes

- A0 (841 x 1189 mm)
- 700 x 1000 mm
- A1 (594 x 841 mm)

Non-standard sizes and RAL colours available for orders exceeding 10 units.

1 Tool-free mounting of StoreStopper frame on base.

2 Wheeled, water-fillable base.

3 Kick-proof back panel.



VR StoreStopper® Economy 2

ECONOMY

The VR StoreStopper Economy 2 is a quality product with proven long service life and a very favourable price.

- Double-sided snap frame
- Mobile, unbreakable plastic base with 30-litre capacity
- Smooth and dry posters thanks to fixing clips
- Three-year warranty

Standard specifications

Profile: 32 or 44 mm anodised silver

Base: black

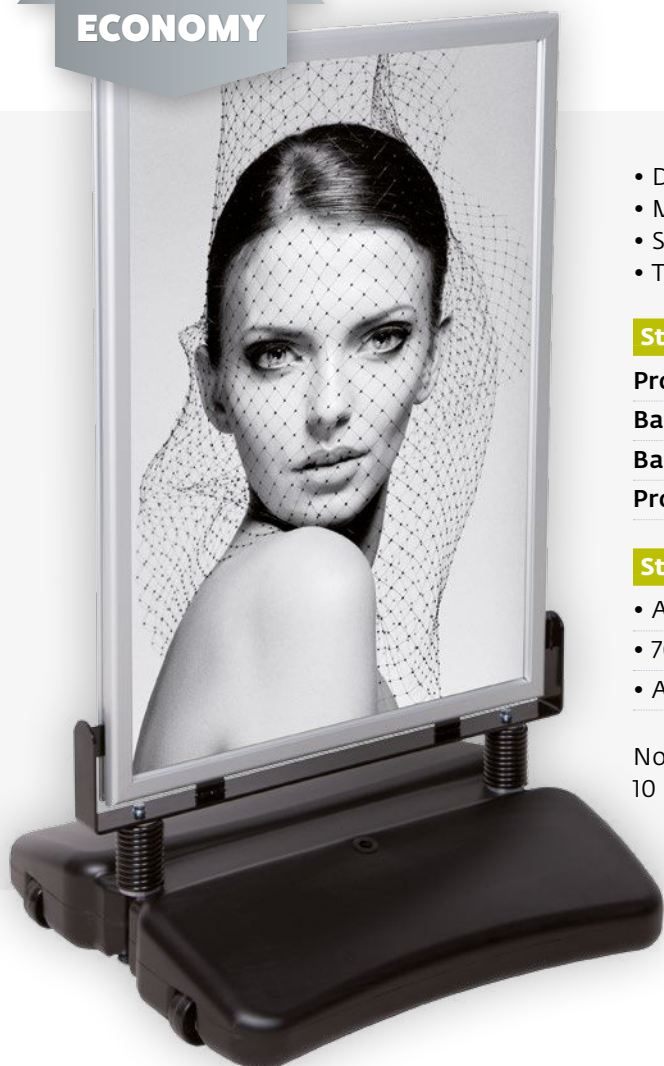
Back panel: 5 mm Correx

Protector sheets: 0.5 mm clear APET

Standard poster sizes

- A0 (841 x 1189 mm)
- 700 x 1000 mm
- A1 (594 x 841 mm)

Non-standard sizes and RAL colours available for orders exceeding 10 units.



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1 Wheeled, water-fillable base.

2 The StoreStopper frame is mounted on the base using 2 bolts.

VR StoreStopper® Budget

The VR StoreStopper Budget is our low-cost solution.
A quality sign at a rock-bottom price.

BUDGET



- Double-sided snap frame
- Mobile, unbreakable plastic base with 30-litre capacity
- Water-resistant

Standard specifications

Profile: 35 and 46 mm anodised silver

Base: black

Back panel: 3 mm Correx

Protector sheets: 0.5 mm anti-glare PVC

Standard poster sizes

- A0 (841 x 1189 mm)
- 700 x 1000 mm
- A1 (594 x 841 mm)

Non-standard sizes and RAL colours available for orders exceeding 50 units.

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Wheeled, water-fillable base.

2

The StoreStopper frame is mounted on the base using 2 bolts.

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2



VR StoreStopper® PRO

The StoreStopper PRO is a unique innovation in pavement signs. The frame and base are made of unbreakable plastic, guaranteeing a long service life.



- The protector sheets are integrated into the sign
- Mobile, unbreakable plastic base with 30-litre capacity
- Smooth and dry posters thanks to fixing clips
- The sign is fully recyclable

Standard specifications

Frame: Grey or black

Base: Grey or black

Protector sheets: 0.5 mm clear APET

Standard poster sizes

- 700 x 1000 mm
- A1 (594 x 841 mm)

Available in a standard RAL colour for orders exceeding 50 units.



1 Easy back panel changeover.

2 The protector sheets are integrated into the sign.

Pavement Signs Tailormade

Van Raalte Displays is the specialist in designing, developing, and manufacturing tailor-made signs. Allow us to design a display that will have customers flocking to your business.





VR StoreStopper® Wood

The StoreStopper Wood comes with a scaffolding wood frame mounted on a wheeled, spring-loaded plastic base and is available as chalkboard with poster change system.

- Traditional look
- Wheeled for added mobility
- Spring-loaded design to ensure stability in windy conditions

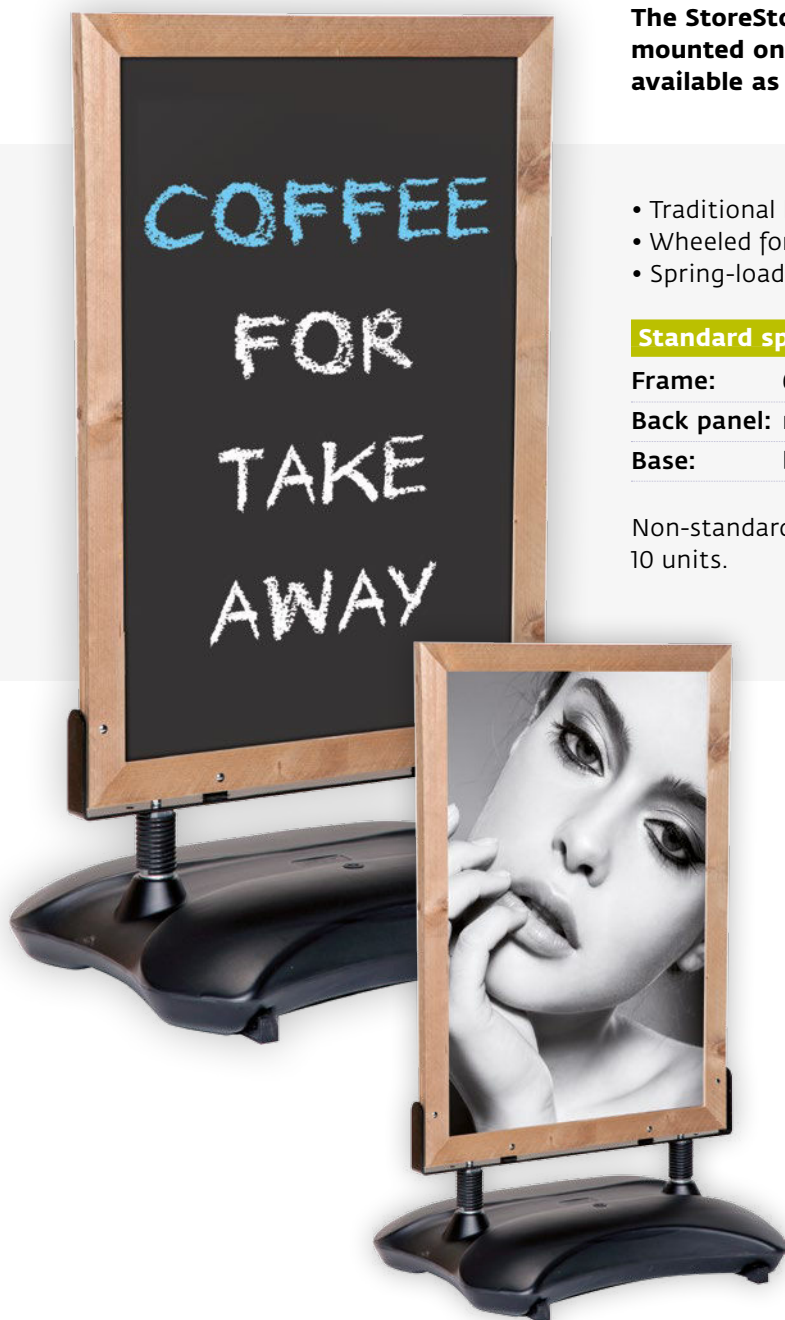
Standard specifications

Frame: 60 mm scaffolding wood

Back panel: melamine

Base: black unbreakable plastic. Capacity: 42 litres

Non-standard sizes and RAL colours available for orders exceeding 10 units.



1 Tool-free mounting of frame on base.

2 Write on with stick chalk or liquid chalk pens.

3 Chalkboard with poster change system.



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VR Chalkboard® SH

The VR Chalkboard SH is made of scaffolding wood and can be used with stick or liquid chalk.



Standard specifications

Frame:	60 mm scaffolding wood
Back panel:	melamine
Gewicht:	13 kg
Colour:	Scaffolding wood and white

Standards size

- External dimensions: 750 x 1350 mm
- Internal dimensions: 560 x 900 mm

Non-standard sizes and RAL colours available for orders exceeding 10 units.



1 90 mm frame.

2 Stainless Steel hinges.

VR A-frame board

The VR A-frame board is a stable sandwich board at a very competitive price.

- Snap shut frames
- Price smasher

Standard specifications

Profile:	32 mm anodised silver
Back panels:	Metal
Protector sheets:	0.4 mm matte PVC

Standard poster sizes

- 700 x 1000 mm
- A1 (594 x 841 mm)

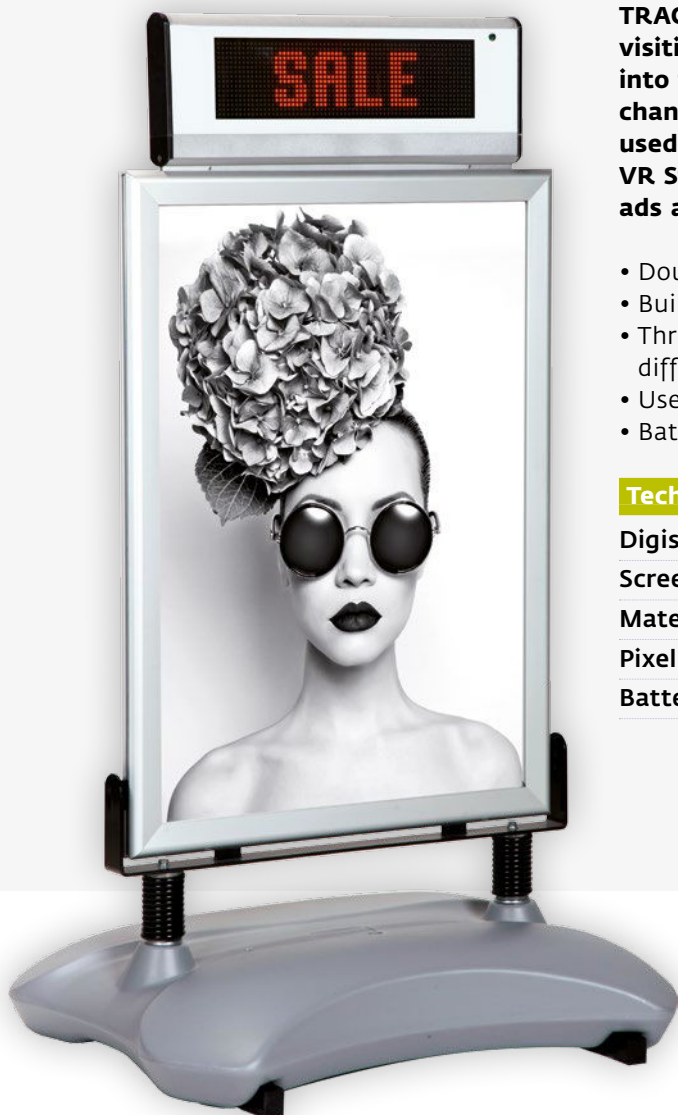
Non-standard sizes and RAL colours available for orders exceeding 10 units.



VR Digistop

INNOVATION!

THE FIRST DOUBLE-SIDED WIRELESS DIGITAL HEADER WITH RECHARGEABLE BATTERIES!



The VR Digistop has the **POWER TO STOP YOU IN YOUR TRACKS**. The brief sales messages entice the customer into visiting your store. A timer and three time zones is built into the display and can be programmed to automatically change the text three times a day. The Digistop can also be used as wayfinder at fairs and events. It is mounted on the VR StoreStopper RB 2000 for wireless presentation of digital ads at any location, inside or outside.

- Double-sided, digitally-controlled information carrier
- Built-in clock for time display
- Three time zone settings for changing texts at three different times
- User-friendly software for sending content to the Digistop
- Battery capacity: at least 12 hours

Technical specifications

Digistop size:	560 x 210 mm
Screen size:	390 x 100 mm
Material:	Aluminium and plastic
Pixel size:	P6
Battery capacity:	12 hours

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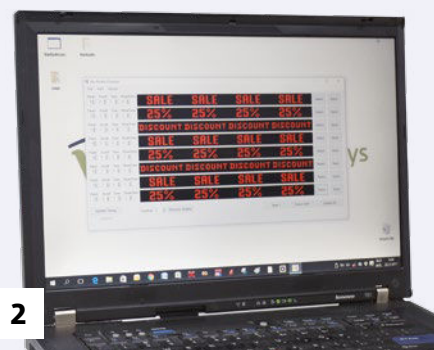
The battery is mounted in the Digistop.



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The content is send via the computer to the Digistop.



2

VR StoreStopper® LED

THE FIRST WHEELED PAVEMENT SIGN WITH DOUBLE-SIDED LED-BACKLIT TENSION FABRIC FRAME DISPLAY

We live in an increasingly 24-hour economy, which logically necessitates adjusting the sign to reflect that. To do so, Van Raalte Displays has developed the VR StoreStopper LED, the first pavement sign with double-sided LED-backlit tension fabric frame. The built-in rechargeable battery in the base supplies power.

The benefits are:

- High light output, where the pavement sign provides added value on cloudy days
- Wireless; can be placed anywhere
- Powerful rechargeable battery with 12-hour capacity
- Maximum exposure

Technical specifications

Frame:	Double-sided tension fabric frame. Depth 60 mm
Profile colour:	Black
Lighting:	Edge-Light principle: An 8 mm lasered acrylic panel lit on either side with LED strips.
Base:	Black in unbreakable plastic
Battery capacity:	A1 size: 12 hours / 700 x 1000 mm: 11 hours

Standard sizes

- A1 (594 x 841 mm)
- 700 x 1000 mm



The rechargeable battery is built into the base.

Why...

CHOOSE VAN RAALTE DISPLAY PAVEMENT SIGNS?

Did you know that Van Raalte Displays was the first to introduce a wheeled, water base pavement sign on the European market in 1995?

Did you know that Van Raalte Displays has since sold more than 200,000 StoreStoppers?

Did you know that we have the most water and weather-resistant signs with corrosion-resistant springs, non-warpable posters and protector sheets, that the StoreStoppers RB 2000 and Economy 2 are covered by a three-year warranty, and that we have a pavement sign to accommodate any budget?

Did you know that companies like ABN AMRO, RABOBANK, TXACO, Q8, BP, TOTAL, DUTCH LOTTERY, BELGIAN LOTTERY, AS WATSON, LIDL, PEARLE, TUI, T-MOBILE, HUNKEMÖLLER, ZEEMAN, HEMA, MCDONALDS and thousands of other companies have been using our pavement signs for years?

And do you know why? Because the VR StoreStoppers of Van Raalte Displays are the most user-friendly, durable and high-quality signs on the market. It is not unusual to see our pavement signs still looking perfect after ten plus years of use on the streets!

Van Raalte Displays Delivery programm



Tension fabric frames with and without LED



Digital signage



Standard products custom built displays



LED light boxes for indoor and outdoor use



Pavement signs



Productpresentations